

# DURA-PAD™ ON DECK CIRCLES

## ARTWORK SPECIFICATION SHEET

### Digital Printed On Deck Circle Artwork Requirements:

- EPS, PSD, TIF, or AI file format.
- Files should be no less than 150 dpi at 100% in size. 300 dpi is best.
- ALL fonts MUST be converted to OUTLINES. (To avoid font errors)
- Layered files are preferred.
- Use Pantone swatches for color matching.
- Mac or PC formats.
- Include CLEAR instructions and a proof of what the final job should look like in JPG or PDF format.

### Painted On Deck Circle Artwork Requirements:

Artwork must be submitted in:

- Vector EPS or AI (Adobe Illustrator) formats
- All Fonts **MUST** be converted to **OUTLINES**. (To avoid font errors)
- Use Pantone swatches for color matching.
- Mac or PC formats.
- Include CLEAR instructions and a proof of what the final job should look like in JPG or PDF format.

Please DO NOT send PDF, TIFF, JPG, or BMP files as artwork. (See explanations below.)

### Graphic Industry Standards.

Tiff, JPG, and BMP graphics, are bitmap image formats, comprised of individual dots of color, generally used to display images on a computer screen. Usually only a couple of inches in size.

Enlarging a bitmap image to the size required to apply to an On Deck Circle simply enlarges the individual dots of color. The result is bigger, chunkier dots, with no additional detail and gives poor results.

Vector format images are mathematically defined images comprised of lines, curves, colored regions, text, etc. Vector Images can be scaled to any resolution or size without loss of quality, giving the image on your on deck Circle clean sharp detail.

Note:

Bitmap images imported into graphic programs and saved in an EPS file **DO NOT** create a vector format file.

### Artwork should be submitted as follows:

On disk:

Partac Peat Corporation  
55 Church Street South, Ajax, ON Canada L1S 6A6

E-mail:

joe@sportsfield.ca (**PLEASE** ZIP files to decrease size)

Web site:

To upload files over 5 Meg. to our server, please call  
905-619-3284 for a login name and password.



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